



Georgia Tech (Athletics Marks)

Current Revision Date: 10/20/17

Established: 1885 Location: Atlanta, GA Mascot: Yellow Jackets
Mascot Name: Buzz Conference: ACC

Verbiage		Notes
Georgia Tech ® Yellow Jackets ® Buzz ®	Ramblin' Wreck ® Together We Swarm ® THWG	• The secondary font recommended for use with Georgia Tech athletics marks is Heebo Bold.

Tech Gold	Tech Gold (Metallic)	Blue	White
PANTONE 4515 C C:13 M:19 Y:62 K:28 R:179 G:163 B:105 MADEIRA: 1193 RA: 2542	PANTONE 8383 C CMYK: N/A RGB: N/A MADEIRA: FS Gold 32	PANTONE 539 C C:100 M:65 Y:22 K:80 R:0 G:38 B:58 MADEIRA: 1242 RA: 2609	White C:0 M:0 Y:0 K:0 R: 255 G: 255 B: 255 MADEIRA: White RA: White

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Athletics Marks

Primary Mark

- Fill of interlocking GT must remain either white or gold.
- No patterns or images are allowed in the interlocking GT.
- PMS 8383 C may be substituted for PMS 4515 C if manufacturer is able to print in metallic.
- Do NOT add a stroke to the Georgia Tech wordmark
- The preferred marks of Georgia Tech Athletics are marks 1, 5, 7

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Pantone Process Black C Pantone Process Black C

Word Marks

- PMS 8383 C may be substituted for PMS 4515 C if manufacturer is able to print in metallic.
- Do NOT add a stroke to the Georgia Tech wordmark

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31	32	33	34	35	36
37	38	39	40	41	42
43	44	45	46	47	48

Word Marks

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- Do NOT add a stroke to the Georgia Tech wordmark
- All sports are available upon request

49	50	51	52	53
<div>GEORGIA TECH. ATHLETICS</div>	<div>GEORGIA TECH. FOOTBALL</div>	<div>GEORGIA TECH. BASEBALL</div>	<div>GEORGIA TECH. BASKETBALL</div>	<div>GEORGIA TECH. WOMEN'S BASKETBALL</div>
54	55	56	57	58
<div>GEORGIA TECH. ATHLETICS</div>	<div>GEORGIA TECH. FOOTBALL</div>	<div>GEORGIA TECH. BASEBALL</div>	<div>GEORGIA TECH. BASKETBALL</div>	<div>GEORGIA TECH. WOMEN'S BASKETBALL</div>
59	60	61	62	63
<div>GEORGIA TECH. ATHLETICS</div>	<div>GEORGIA TECH. FOOTBALL</div>	<div>GEORGIA TECH. BASEBALL</div>	<div>GEORGIA TECH. BASKETBALL</div>	<div>GEORGIA TECH. WOMEN'S BASKETBALL</div>
64	65	66	67	68
<div>GEORGIA TECH. ATHLETICS</div>	<div>GEORGIA TECH. FOOTBALL</div>	<div>GEORGIA TECH. BASEBALL</div>	<div>GEORGIA TECH. BASKETBALL</div>	<div>GEORGIA TECH. WOMEN'S BASKETBALL</div>
69	70	71	72	73
<div>GEORGIA TECH. ATHLETICS</div>	<div>GEORGIA TECH. FOOTBALL</div>	<div>GEORGIA TECH. BASEBALL</div>	<div>GEORGIA TECH. BASKETBALL</div>	<div>GEORGIA TECH. WOMEN'S BASKETBALL</div>

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74	75	76	77	78
				
				
				
				

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